



# Go Local Grow Local

The Cloncurry Local Business Network under the Cloncurry Shire Council will be undertaking a shop local promotion commencing on Thursday 12 November 2020 and concluding Tuesday 15 December 2020. First Draw will include 10 x \$50, 10 x \$100, 5 x \$500 and 1 x \$1000 gift cards.

Final Draw will include 10 x \$50, 10 x \$100, 3 x \$500 and 2 x \$1000

The campaign is designed to showcase the local businesses in Cloncurry and encourage residents to shop local.

## Shop Local Campaign Benefits

- More money stays in the community
- Local jobs are created and sustained
- The local community and economy are strengthened
- Quality of life is improved
- Customer service is enhanced
- 'Go Local - Grow Local'

[www.business.qld.gov.au/starting-business/advice-support/support/small-business/go-local](http://www.business.qld.gov.au/starting-business/advice-support/support/small-business/go-local)

## Campaign Outline

Local Businesses are asked to come on board for the annual shop local campaign for the Cloncurry Local Business Network.

Requirements of Local Businesses:

- \$25.00 participation fee to become a participating business
- We ask that you acknowledge the terms and conditions and fill out the nomination form
- Promote the shop local campaign in store
- Ensure each eligible shopper is given the opportunity to fill out an entry form
- Display the entry box in store
- Use provided entry forms only (**DO NOT PHOTOCOPY**). Call Council 4742 4100 for more forms.
- Return any unused entry forms

Eligible customers are those that spend \$50 or more in one transaction. There is one entry per \$50 purchase with a maximum of five entries in one transaction. (e.g a shopper who spends \$250 or over will receive five entries only.)

Prizes will include 20 x \$50.00, 20 x \$100.00, 8 x \$500.00 and 3 x \$1,000.00 gift cards. These will consist of Cloncurry gift cards that can be used in any participating store (the business will need to be a redemption store for the Cloncurry gift card program). All vouchers expire three years from the load date.

All participating businesses will be listed on Council's website and on any promotions.

Please read full terms and conditions.



# Go Local Grow Local

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website or Facebook Page:** \_\_\_\_\_

**Are you currently a Cloncurry gift card redemption store:** \_\_\_\_\_

If no please contact Council to sign up for the program (Please note that the gift card program is a separate cost to the shop local campaign)

Participating businesses committ to completing a shop local survey to be returned with the entry boxes for the last draw. Return entry boxes by:

- 12.00pm Friday 27 November 2020 (First Draw)
- 10.00am Wednesday 16th December 2020 (Final Draw)

I confirm that the above business will participate in the Cloncurry Local Business Network Shop Local Campaign for Christmas 2020. I agree to pay \$25.00 entry fee to become a participating business. (Cloncurry Shire Council will invoice businesses \$25.00 once the nomination form is completed and returned to Council)

By agreeing to participate, I also sign and accept the Terms and Conditions of the Shop Local Campaign.

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please return completed form to Cloncurry Shire Council by Thursday 12 November 2020. Please also email a high quality logo if applicable to [council@cloncurry.qld.gov.au](mailto:council@cloncurry.qld.gov.au).

**Cloncurry Shire Council – Local Business Network**  
PO Box 3  
38-46 Daintree Street Cloncurry Qld 4824  
P: 4742 4100 E: [council@cloncurry.qld.gov.au](mailto:council@cloncurry.qld.gov.au)

# Terms and Conditions of Entry

1. The promotion is open to residents of Queensland who spend over \$50.00 in a participating "Shop Local" business. The costs of the Goods or Services purchased in order to be eligible to enter must be no more than its market value. Eligible entrants all have a fair and equal chance of winning the prizes in the competition. Participating businesses will be listed on Cloncurry Shire Council (Council) website.
2. Local Business Network members are ineligible for the "Shop Local" draw. Family members of the Local Business Network are eligible for the "Shop Local" draw.
3. A valid entry is an entry form signed by the participating "Shop Local" store when \$50.00 or more is spent.
4. One entry per \$50 purchase with a maximum of five entries in one transaction. (e.g a shopper who spends \$250 or over will receive five entries.)
5. Multiple entries are permitted by customers during the duration of the promotion. The competition does not involve any rounds in which entrants have their entries eliminated.
6. Shop owners may fill out an entry form for a shopper with their permission if unable to complete themselves.
7. It is the shopper's responsibility to:
  - a. Obtain an entry form at the time of purchase; and
  - b. Place it into the entry barrel at participating stores.
8. Vouchers can be used at any participating "Shop Local" store. Gift cards are not transferrable for cash. All vouchers expire 3 years from the load date.
9. A person may win more than one gift card.
10. Ten \$50.00, ten \$100.00, five \$500.00 gift cards and one \$1000.00 gift card will be drawn at the Cloncurry Christmas Festival on Friday 27 November 2020.
11. Winning entries at the Christmas Festival on Friday 27 November 2020 will be removed from further draws. All other entries will remain until the final draw on Wednesday 16 December 2020. The major prize will be drawn first and other prizes will be drawn in descending order of value.
12. The final draw of ten \$50.00, ten \$100.00, three \$500.00 and two \$1,000.00 gift cards will be drawn at Cloncurry Shire Council Administration office on Wednesday 16 December 2020.
13. The draw will run from 8.00am Thursday 12 November 2020 until 12.00am Tuesday 15 December 2020.
14. Prize winners who are not present at the draw will be notified by telephone. Results will not be published. If the winner/s is/are not present at the prize draw the prizes will not jackpot, nor will they be redrawn. If not claimed, a prize will be kept for three months from the date the prize is drawn. If a prize is not claimed within three months a redraw will occur.
15. The Cloncurry Local Business Network conducted under the Cloncurry Shire Council is the organiser of the program and may alter the terms and conditions if deemed necessary.
16. Cloncurry Shire Council reserves the right to verify the validity of entries, prize claims and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry or prize claim that is not in accordance with these terms and conditions or who tampers with the entry process. An entry that is incomplete, indecipherable, illegible or non-compliant with these terms and conditions is invalid and will not be accepted or considered.
17. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of Cloncurry Shire Council, Council reserves the right, in its sole discretion, to modify, suspend, terminate or cancel the Competition to the full extent permitted by law and subject to any approval or directions from a regulatory authority.
18. It is a condition of entry that the entrant consents to the Council using the entrant's name, likeness, image and/or voice in the event they are a winner of a Prize (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of the Competition (including any outcome), and promoting any products and services, distributed and/or supplied by the Council.
19. A Cloncurry Local Business Network Member, Council Staff or Councillor will be present at each draw and at any time the barrel is opened.
20. Participating businesses are required to drop off entries to the Council office by 12.00pm on Friday 27 November 2020 for the first draw. Participating businesses are required to drop off entries, boxes and any remaining entry forms by 10.00am Wednesday 16 December 2020 for the final draw.
21. Participating businesses are those that have completed the nomination form and paid the \$25.00 entry fee.
22. Entry boxes will be located in each participating store and an entry barrel will be in the Council Office. Entry forms can be put in any of the boxes or Council barrel.
23. Participating businesses must only use the supplied entry forms. Businesses are not to photocopy forms. Please contact Council on 4742 4100 for more entry forms.
24. Competition open to entrants 18 years of age or over.
25. By entering the Competition, an entrant releases and indemnifies Council (including its officers, employees and agents) from and against all actions, liabilities, penalties, claims or demands the entrant may have against Council or that Council may incur for any loss or damage which is or may be suffered or sustained as a direct or indirect result of an entrant entering or participating in the Competition or winning or failing to win a prize, or using or permitting any other person to use the prize, except for any liability which cannot be excluded by law or which would cause any part of this clause to be void or unenforceable.