



Go Local Grow Local

The Cloncurry Local Business Network under the Cloncurry Shire Council will be undertaking a shop local promotion commencing on 7 November 2022 and concluding on 5.00pm 15 December 2022.

The campaign is designed to showcase the local businesses in Cloncurry and encourage residents to shop local.

Shop Local Campaign Benefits

- More money stays in the community
- Industry and economic growth
- Local jobs are created and sustained
- Promote and strengthen the local community
- Enhanced liveability
- Customer service is enhanced

Campaign Outline

Local Businesses are asked to come on board for the annual shop local campaign for the Cloncurry Local Business Network.

Requirements of Local Businesses:

- FREE for businesses to participate
- We ask that you acknowledge the terms and conditions and fill out the nomination form
- Promote the shop local campaign in store
- Ensure each eligible shopper is given the opportunity to fill out an entry form
- Display the entry box in store
- Use provided entry forms only (**DO NOT PHOTOCOPY**). Call Council 4742 4100 for more forms.
- Return any unused entry forms

Eligible customers are those that spend \$50 or more in one transaction. There is one entry per \$50 purchase with a maximum of five entries in one transaction. (e.g a shopper who spends \$250 or over will receive five entries only.)

Prizes will include 40 x \$50.00, 30 x \$100.00, 10 x \$500.00 and 5 x \$1,000.00 gift cards. These will consist of Cloncurry gift cards that can be used in any participating store (the business will need to be a redemption store for the Cloncurry gift card program). All vouchers expire 3 years from the load date.

All participating businesses will be listed on Council's website and on any promotions.

Please read full terms and conditions.



Nomination Form

Business Name: _____

Business Address: _____

Phone Number: _____

Email Address: _____

Website or Facebook Page: _____

Are you currently a Cloncurry gift card redemption store: _____

If no please contact Council to sign up for the program (Please note that there is a small cost to join the gift card program)

Participating businesses committ to completing a shop local survey to be returned with the entry boxes for the last draw. Return entry boxes by:

- 12.00pm Friday 2 December 2022 (First Draw)
- 10.00am Friday 16 December 2022 (Final Draw)

I confirm that the above business will participate in the Cloncurry Local Business Network Shop Local Campaign for Christmas 2022.

By agreeing to participate, I also sign and accept the Terms and Conditions of the Shop Local Campaign.

Signature: _____

Name: _____ **Date:** _____

Please return completed form to Cloncurry Shire Council by Thursday 3 November 2022. Please also email a high quality logo if applicable to council@cloncurry.qld.gov.au.

Cloncurry Shire Council – Local Business Network

PO Box 3

38-46 Daintree Street Cloncurry Qld 4824

P: 4742 4100 E: council@cloncurry.qld.gov.au