



# Go Local Grow Local

The Cloncurry Local Business Network in conjunction with the Cloncurry Shire Council are inviting local business to join us for the 2023 Christmas Shop Local Campaign, commencing on 6 November 2023 and concluding at 5:00pm on Thursday, 14 December 2023. The campaign is an initiative of the Local Business Network to highlight the local businesses in Cloncurry and promote shopping locally during the festive season.

## Shop Local Campaign Benefits

- To promote local businesses and encourage the wider community to shop locally during the lead up to Christmas.
- This initiative helps stimulate the local economy and creates an awareness in the community, thus creating a positive change to seasonal spending habits.
- This campaign assists businesses to promote their services to potential customers and increase their brand awareness.
- Ensuring that a larger share of consumer spending is going towards local businesses.

## Campaign Outline

Local Businesses are asked to come on board for the annual shop local campaign for the Cloncurry Local Business Network.

Requirements of Local Businesses:

- FREE for businesses to participate
- We ask that you acknowledge the terms and conditions and fill out the nomination form
- Promote the shop local campaign in store
- Ensure each eligible shopper is given the opportunity to fill out an entry form
- Display the entry box in store
- Use provided entry forms only (**DO NOT PHOTOCOPY**). Call Council 07 4742 4100 for more forms.
- Return any unused entry forms

Eligible customers are those that spend \$50 or more in one transaction. There is one entry per \$50 purchase with a maximum of five entries in one transaction. (e.g a shopper who spends \$250 or over will receive five entries only.)

Prizes will include 40 x \$50.00, 30 x \$100.00, 10 x \$500.00 and 5 x \$1,000.00 gift cards. These will consist of Cloncurry gift cards that can be used in any participating store (the business will need to be a redemption store for the Cloncurry gift card program). All vouchers expire 3 years from the load date.

All participating businesses will be listed on Council's website and on any promotions.

Please read full terms and conditions.



# Nomination Form

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website or Facebook Page:** \_\_\_\_\_

**Are you currently a Cloncurry gift card redemption store:** \_\_\_\_\_

If no please contact Council to sign up for the program (Please note that there is a small cost to join the gift card program)

Participating businesses committ to completing a shop local survey to be returned with the entry boxes for the last draw. Return entry boxes by:

- 12.00pm Friday 1 December 2023 (First Draw)
- 10.00am Friday 15 December 2023 (Final Draw)

I confirm that the above business will participate in the Cloncurry Local Business Network Shop Local Campaign for Christmas 2023.

By agreeing to participate, I also sign and accept the Terms and Conditions of the Shop Local Campaign.

**Signature:** \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Please return completed form to Cloncurry Shire Council by Thursday 2 November 2023. Please also email a high quality logo if applicable to [council@cloncurry.qld.gov.au](mailto:council@cloncurry.qld.gov.au).

**Cloncurry Shire Council – Local Business Network**

PO Box 3

38-46 Daintree Street Cloncurry Qld 4824

P: 4742 4100 E: [council@cloncurry.qld.gov.au](mailto:council@cloncurry.qld.gov.au)