



MEDIA RELEASE

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It is all about the Curry in Cloncurry

Cloncurry has launched a tasty new tourism adventure, *The Curry Crawl*.

Cloncurry Shire Council was crowned the winner of Tourism and Events Queensland's Best Tourism Idea from a Queensland Council and \$10,000, at the 2023 Local Government Association Queensland (LGAQ) Conference. The winning tourism idea was to take a traditional pub crawl and add some Cloncurry flavour.

At the beginning of 2024, Cloncurry Shire Council put a call out to local pubs, cafes and restaurants interested in being involved in *The Curry Crawl*. Eleven local businesses, in and around the Cloncurry Shire, signed on to be part of the new tourism attraction.

Participating businesses:

- Leichhardt Hotel, Cloncurry
- Urban Leaf Café & Fudge Station, Cloncurry
- Cloncurry Bakery, Cloncurry
- The Central Hotel, Cloncurry
- The Wagon Wheel Restaurant, Cloncurry
- Quamby Pub, Quamby
- Kalkadoon Hotel, Kajabbi
- Burke & Wills Roadhouse, Four Ways
- The Duchess Hotel, Duchess
- Walkabout Creek Hotel, McKinlay
- The Blue Heeler Hotel, Kynuna

Launching in May 2024, *The Curry Crawl* has received great feedback in its first few weeks. Visitors and locals have been enjoying tasty curry dishes from McKinlay to Four Ways, from Duchess to Kajabbi, and everywhere in between.

Contractors, Paul and Andrew, were the first to complete *The Curry Crawl*, eating six curries across the region and getting their Curry Crawl stamps along the way. They dropped into the Council office to collect their "I did *The Curry Crawl*" caps.

Though initially designed as a tourism product, *The Curry Crawl* is proving popular with locals and contractors too, all eager to check out Cloncurry's flavour. The word is out, and people are adventuring to local eateries around the region, to places they may not have otherwise visited.

The Curry Crawl aims to extend people's stay in the region, encouraging them to see the whole Shire and support local businesses along the way.

Running until September 2024, *The Curry Crawl* will be a seasonal product. There is already interest from other businesses to be involved in 2025.

So, tell your mates, family, staff and more, that the Curry Crawl is ready to explore! For more information, visit our tourism website www.experiencecloncurry.com/curry-crawl

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The Curry Crawl z-fold map is available for collection at participating venues and the Cloncurry Unearthed Visitor Information Centre.



Paul and Andrew with their "I did *The Curry Crawl*" caps.